Rand McNally Launches Enhanced Routing and Mileage Software
Enhanced IntelliRoute® with MileMaker® also features a new, easy to use interface

SKOKIE, Ill., March 4, 2016 – Rand McNally, marking its 80th anniversary serving commercial shippers and carriers, is launching a new, enhanced version of its IntelliRoute® with MileMaker® software – an industry staple for sophisticated routing and mileage calculation for more than 30 years. The new software is being unveiled at the Truckload Carriers Association (TCA) Annual Convention in Las Vegas March 6 through March 9.

The new *Enhanced* IntelliRoute® with MileMaker® features several key functional improvements that will help companies plan routes more efficiently. First, the software enables users to create multiple routes on a single screen to more clearly see routes, maps, and overviews. The new software also provides enhanced toll data, which includes transponder discount rates. Second, the software is easier to use and view – with redesigned maps of higher resolution and an improved user interface.

"This new *Enhanced* IntelliRoute® with MileMaker® is a giant step forward, providing additional tools and flexibility for carriers, shippers, and third party logistics providers," said Stephen Fletcher, CEO of Rand McNally. "Users will be able to quickly run multiple queries in just a few steps. From there, they'll be able to visualize routes like never before with the new high resolution maps."

The new version includes:

- Higher resolution mapping, which enables more accurate truck-specific, point-to-point routing and mileages; mapping covers the United States, Canada, and Mexico
- A new user interface (UI) to assist businesses in more efficiently processing route inquiries

- New abilities to create and visualize multiple truck routes and route types on a single map
- Toll cost data with transponder options for more accurate planning and accounting
- Enhanced route optimization tools designed to save time and money
- Ongoing road construction updates
- Class-based hazardous materials routing

Rand McNally software is used by more than 90 percent of the top motor carriers, many of the largest manufacturers and retailers in North America, and 75 percent of IFTA agencies and is integrated with more than 90 transportation management applications.

Attendees at the TCA Annual Convention are invited to stop by Rand McNally's Booth 613 at the Wynn Las Vegas Resort. In addition, for more information or to request a demo of the new Enhanced IntelliRoute® with MileMaker®, go to www.randmcnally.com/intelliroute.

About Rand McNally – Rand McNally is the country's most trusted source for maps, navigation, and travel content. Products and services include: America's #1 Road Atlas; the new OverDryve™ Connected Car device; IntelliRoute® truck routing software; TND™ truck GPS; HD 100 E-Log devices; TND™ 765 mobile fleet management solutions; IntelliRoute® with MileMaker®; RVND™ GPS for RVers; and leading geography-based educational resources for the classroom. Learn more at randmcnally.com