



Rand McNally OverDryve™ 7 Named a Top Tech Gift for 2016

Best Buy selects the Connected Car device as a must-give for the holidays

SKOKIE, Ill., Oct. 25, 2016 – OverDryve™ 7, Rand McNally’s ground-breaking new dashboard tablet, has been selected as one of Best Buy’s Top Tech Gifts for the 2016 holiday season.

OverDryve™, which launched last month, provides drivers a combination of entertainment, information, navigation, and safety features in an easy to install, large screen tablet designed specifically for cars. Key features include a voice-controlled smart assistant, hands-free calling and texting, and forward collision warnings.

Best Buy, the world’s largest consumer electronics retailer, has designated 20 new products as its Top Tech items for holiday. OverDryve™ 7 – as well as accessories that are part of the OverDryve™ connected car ecosystem – are available at bestbuy.com and in Best Buy stores, on a specially designed, video-enhanced endcap. More than 1,000 Best Buy locations feature an area dedicated to car technology, with more than 1,500 Geek Squad Autotechs who are Mobile Electronics Certified Professionals (MECP).

160-year-old Rand McNally has undergone a quiet transformation into a technology company in recent years. A major player in the commercial transportation markets – for 80 years – the company has leveraged its fast-growing telematics and fleet management expertise along with its award-winning commercial navigation to create a highly advanced, connected-car platform that is affordable and can be used in any car or truck.

“Since the average car on the road is more than 11 years old, most vehicles today do not have the advanced electronic features you find in today’s luxury cars,” said Stephen Fletcher, CEO of Rand McNally. “Our goal with OverDryve™ was to bring advanced car technology to the everyday car at a price people can afford.”

Designed with drivers in mind, OverDryve™ provides simple and intuitive access to:

- A voice-controlled smart assistant
- Hands-free calling and texting
- Music from drivers’ favorite sources
- Audible news, weather, traffic and sports
- Forward collision warnings
- A dash camera and available high-resolution wireless backup camera

- Customizable gauge clusters and vehicle information
- Available tire pressure monitoring
- Award-winning trip planning and navigation
- Wired and wireless connectivity to in-dash radios

OverDryve™ is priced at \$399.

For more information, please visit <http://myoverdryve.com/> and BestBuy.com

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About Rand McNally – Rand McNally is transforming personal and business travel with its revolutionary connected vehicle technology. Leveraging its fast-growing telematics and fleet management expertise, along with its award-winning commercial navigation, Rand McNally has defined a new category with the OverDryve™ Connected Car/Connected Truck platform.

Celebrating 160 years in 2016, Rand McNally's mission is to deliver innovative products and services that enrich life's journey in four key segments: Consumer Electronics, Consumer Travel, Commercial Transportation, and Education. Learn more at randmcnally.com

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Rand McNally and the globe design mark are registered trademarks, and OverDryve is a trademark of RM Acquisition, LLC d/b/a Rand McNally. U.S. Patent Nos. 7,580,791 and 8,214,141.

Wi-Fi is a registered trademark of the Wi-Fi Alliance

Price is U.S dollar.

User is responsible for all third party data charges associated with Wi-Fi transmission.