



Rand McNally Unveils New Redesigned Company Website

Revamped website improves customer experience

Skokie, Ill., March 1, 2018 – With four major businesses under Rand McNally’s corporate umbrella, the company today announced the launch of a fully redesigned website and online store architected to enhance the user experiences. The new site, still located at www.randmcnally.com, is fully responsive and is optimized for mobile devices and current browsers.

The company’s digital team spent months planning, developing, and testing to deliver an optimal user experience. The new site highlights the company’s varied product portfolio, which spans four major sectors: Commercial Transportation, Consumer Electronics, Publishing, and Education.

In addition to the vast product catalog, the website also houses company and career information, media releases, links to apps and mobile portals, access to the company’s online store, and more. A new robust search tool allows visitors to quickly find what they’re looking for, whether product specs, frequently asked questions, or how to contact customer support.

A notable improvement to the site is the product Support Center, which has been fully re-designed and expanded to deliver critical product information and answers to commonly asked questions. Customers can quickly access product manuals, FAQs, and support articles, or find contact information.

In addition, from the site’s home page, business customers may access relevant B2B portals, teachers and students may log in to the company’s World Atlas site, and consumers may click over to other Rand McNally web properties including Maps & Directions, and planning site TripMaker®.

Rand McNally has been at the forefront of innovation for decades across multiple industries, and understands that as technology evolves so should a company’s website. The new site is available now at www.randmcnally.com.

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About Rand McNally – Rand McNally is transforming personal and business travel with its revolutionary connected vehicle technology and consumer electronics. Celebrating 162 years in 2018, Rand McNally’s mission is to deliver

innovative products and services that enrich life's journey in four key segments: Commercial Transportation, Consumer Electronics, Publishing, and Education. Learn more at randmcnally.com

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