

# Rand McNally Releases Worldly Escapes Travel Pictorial

New hardcover book features photo-illustrated vignettes of 120 captivating destinations

**Skokie, III., October 26, 2016** – Expanding its long tradition of inspiring travel content, Rand McNally has recently released *Worldly Escapes*, a visually stunning hardcover pictorial that takes readers on a captivating journey to more than one hundred destinations across the country and around the globe. An ideal gift, this unique book is a new way to experience some of the world's most intriguing and desirable places through the use of rich imagery.

Worldly Escapes is divided into four thematic chapters containing engaging photo-rich vignettes:

### Urban Immersions

From the historic streets of Havana to the perfumeries of Paris, the first chapter of *Worldly Escapes* features the globe's most enchanting and picturesque metropolises. Short overviews accompany the 30 cities featured in the section, providing unique insight into each locale.

# **Cultural Pursuits**

In this culturally focused section, readers experience the world's rich traditions through some of humanity's most iconic sites: Visit sacred Aboriginal rock paintings, the ruins of ancient Italy, or discover the world's longest inhabited community in Taos Pueblo, New Mexico.

# **Blissful Retreats**

Featuring the world's most famous vacation destinations, the Blissful Retreats chapter of *Worldly Escapes* provides plenty of inspiration for travel enthusiasts. Readers travel from the blue waters of Bora Bora to the excitement of the Swiss Alps and beyond.

### Wilder Endeavors

The final chapter of *Worldly Escapes* features vivid photo essays of the great natural wonders of the world. With pieces on well-known destinations, such as Yosemite National Park as well as hidden gems, like the Iceberg Channel of Patagonia, Wilder Endeavors provides an in-depth look at some of the more remote places on Earth.

*Worldly Escapes* includes a protective dust jacket as well as a ribbon marker sewn into the binding. The 249-page book, featuring 120 destinations, retails for \$24.99 and is available at <u>store.randmcnally.com</u> and many other fine retailers.

About Rand McNally – Rand McNally is the country's most trusted source for maps, navigation, and travel content. Products and services include: OverDryve™ connected-car device; America's #1 Road Atlas; IntelliRoute® truck routing software; TND™ truck GPS; HD 100 E-Log devices; TND™ 765 mobile fleet management solutions; RVND™ GPS for RVers; and leading geography-based educational resources. Learn more at <u>randmcnally.com</u>.

© 2016 RM Acquisition, LLC d/b/a Rand McNally. All rights reserved.

Rand McNally, the globe design mark, and IntelliRoute are registered trademarks, and OverDryve, TND, and RVND are trademarks of RM Acquisition, LLC d/b/a Rand McNally.