



Rand McNally launches multi-use dash cam line

DashCam 100, 200 and 300 feature high-quality video and advanced safety features

Skokie, Ill., June 20, 2016 – Leveraging its expertise with built-in cameras in navigation and connected car devices, Rand McNally today launched a new line of stand-alone dash cams that pairs top-of-the-line safety features with HD video and extra-wide-angle lenses.

The Rand McNally Dash Cam 100, Dash Cam 200, and the even more feature-rich Dash Cam 300 are designed to not only assist with accident and safety documentation, but capture video and photos from the road.

“Everyday and professional drivers both have told us that they want to capture and share their experiences on the road and be able to save a high-quality video record should they be involved in an accident,” said Stephen Fletcher, CEO of Rand McNally. “In these new dash cameras, we have included features like time-lapse photography so that drivers can record a beautiful sunset as well as a sudden (or some other qualifier) traffic incident.”

All of the Rand McNally dash cams include a “G” sensor, which detects significant or sudden movement – such as a collision – and automatically saves the video file.

Videos and photos taken on the cameras feature a time and date stamp. Dash Cam 200 and 300 includes a GPS, which stamps location as well. The cameras include a time-lapse feature, which helps to efficiently capture long trips more succinctly.

All three of the dash cams come connected to a small yet rugged suction cup mount, which easily installs on the windshield. The cameras can record continuously while in use with the option for different looping intervals.

Key features

Dash Cam 100, 200, and 300 include:

- A “G” sensor that automatically saves video footage on impact
- Extra-wide camera angle with minimal distortion
- Night mode that adjusts automatically
- Time-lapse and still photography
- Time and date stamp

In addition to these features, the Dash Cam 200 and 300 also include a super HD camera and location stamp, from an embedded GPS. Moreover, the Dash Cam 300 includes lane-departure and collision warnings, and can record Full HD video at 60 frames per second.

The Dash Cam 300 has a two-inch screen for viewing and playback, and comes with a 16 GB SD card. The Dash Cam 200 has a 1.5-inch screen and an 8 GB SD card. The Dash Cam 100 has a 1.5-inch screen and a 4 GB SD card.

For more information, visit randmcnally.com/dashcams.

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About Rand McNally – Rand McNally is the country's most trusted source for maps, navigation, and travel content. Products and services include: OverDryve™ connected-car device; America's #1 Road Atlas; IntelliRoute® truck routing software; TND™ truck GPS; HD 100 E-Log devices; TND™ 765 mobile fleet management solutions; RVND™ GPS for RVers; and leading geography-based educational resources. Learn more at randmcnally.com.

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