



Rand McNally launches special edition travel magazine

“Getaway” features rich destination experiences for the practical traveler

Skokie, Ill., May 11, 2016 – In celebration of the National Park Service centennial as well as its own 160th anniversary, Rand McNally has released the first issue of a new special edition travel magazine, *Getaway*.

With a mixture of budget-savvy and high-end travels, *Getaway* aims to inspire all-American vacations that are both realistic and extraordinary. Time-strapped travelers will appreciate the 50 pages of getaways that can happen on a weekend or in a week.

“With milestone anniversaries for the National Parks Service and Rand McNally, we thought this was the perfect time to launch a special edition magazine celebrating all things U.S. travel,” said Stephen Fletcher, CEO of Rand McNally. “*Getaway* is a continuation of Rand McNally’s rich travel content tradition.”

Filled with large, gorgeous photographs as well as digestible content and the occasional illustrated map, the first issue of *Getaway* showcases parks, preserves, monuments, and memorials overseen by the National Park Service. The issue also includes a 14-page retrospective on the National Parks throughout the past 100 years.

Beyond the parks, *Getaway* features eight different vacation inspirations, including an antiquing adventure through the Hudson Valley, a foodie tour of Detroit, wine tasting through Sonoma, a trip to the underrated Kansas plains, as well as a jaunt to the famous New Jersey boardwalk.

The special edition magazine also includes additional features on the top travel tech tools, and the best U.S. hiking trails, seafood spots, and family-friendly pool resorts.

Getaway is available at Walmart, Target, Staples, store.randmcnally.com, and other fine retailers.

###

About Rand McNally – Rand McNally is the country’s most trusted source for maps, navigation, and travel content. Products and services include: OverDryve™ connected-car device; America’s #1 Road Atlas; IntelliRoute® truck routing software; TND™ truck GPS; HD 100 E-Log devices; TND™ 765 mobile fleet management solutions; RVND™ GPS for RVers; and leading geography-based educational resources. Learn more at randmcnally.com.

© 2016 RM Acquisition, LLC d/b/a Rand McNally. All rights reserved.

Rand McNally, the globe design mark, and IntelliRoute are registered trademarks, and OverDryve, TND and RVND are trademarks of RM Acquisition, LLC d/b/a Rand McNally.