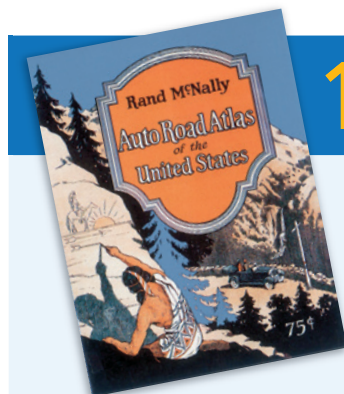


## FACT SHEET

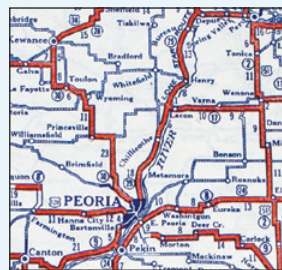
As Rand McNally celebrates the 90th anniversary of its iconic Road Atlas, here's a look back in time.



### 1924 Edition

*Rand McNally releases the inaugural edition of the Road Atlas.*

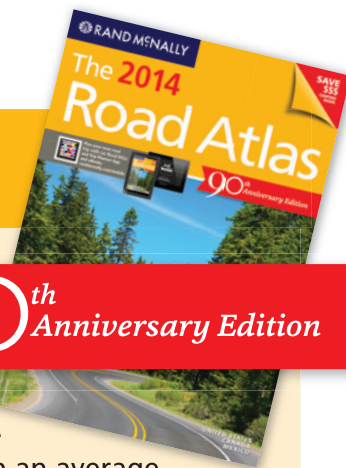
- Calvin Coolidge was President of the U.S.
- 2 million Model T Fords were produced that year.
- A gallon of gas costs an average of 21 cents.
- Alaska and Hawaii weren't states yet.
- Road classifications focused on whether a road was paved, gravel, or unpaved.



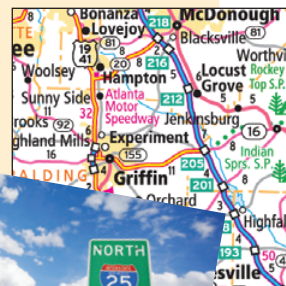
- Includes 2-color maps, dark blue and red.
- No interstate road system – did not begin until 1956.
- Named routes - like Lincoln Highway and the Dixie Highway - were used to guide cross-country travelers.
- Painted lines on roads were rarely seen.
- No index for cities – you had to scour maps to find it.
- Maps organized geographically starting with Maine, and working south and west.
- Only Points of Interest on the maps were the 17 national parks.

### 2014 Edition

**90<sup>th</sup> Anniversary Edition**



- 91% of households have at least one vehicle, with an average of 1.9 vehicles per household.
- A gallon of gas costs an average of \$3.65.
- 50 states, 1 territory, and 10 provinces covered in a North American Atlas.
- Road classifications focus on whether the road has limited or multi-lane access.
- Includes 4-color maps. Color is used to indicate topography, size of road, geographic representations, etc.
- Includes 47,000 miles of interstate road system.
- Routes are indicated by numbering system corresponding to size of road.



- Offers more than 364 city maps and an extensive 8 page index of cities and places.
- Maps are organized alphabetically by state, and city maps are included on state page.
- Provides tens of thousands of Points of Interest including state and national parks - with detailed maps for 23 national parks.

